

Wellness Centre & Pool Citizens Advisory Committee

**AGENDA**

**Date:** Tuesday, February 18, 2020

**Time:** 4:30 P.M.

**Location:** Municipality of McDougall Council Chambers, 5 Barager Boulevard,  
McDougall

**Members Present:**

**Members Regrets/Absence:**

**Other Attendance:**

- 1. Additions to Agenda/Agenda approval**
- 2. Approval of Minutes**
- 3. Disclosure of Pecuniary or Conflict of Interest**
- 4. CAC Priorities**
  - i) Review Priorities Document for submission to Steering Committee.
- 5. Public Consultation Meetings – Locations & Timing Discussion**
- 6. Other Business**
  - i) Resignation of member Larry Fleetham
- 7. Next Meeting**
- 8. Motion to Adjourn**

# Wellness Centre & Pool Citizens Advisory Committee

## MINUTES

**Date:** Monday, January 13, 2020

**Time:** 4:00 P.M.

**Location:** Municipality of McDougall Council Chambers, 5 Barager Blvd. McDougall

**Members Present:** Joan Conn, Richard Culverwell, Larry Fleetham, Dave Fullerton, Bob Griffiths, Ron Harrison, Mac Kirk, Dana Labrie, Tom Lundy, Sarah Mahon,

**Members Regrets/Absence:** Chuck Baker, Glen Barnden, Cathy Lamb, Becky Pollock, Ryan Purdy

**Other Attendance:** Lori West

The Chair called the meeting to order at 4:04 p.m.

### 1. Agenda Additions and Approval

**Moved by:** Richard Culverwell    **Seconded by:** Ron Harrison

That the agenda for the meeting Monday, January 13, 2020 be approved as circulated.

**“Carried”**

### 2. Approval of Minutes

**Moved by:** Richard Culverwell    **Seconded by:** Ron Harrison

That the minutes for the meeting December 9, 2019 be approved as amended.

**“Carried”**

### 3. Disclosure of Pecuniary or Conflict of Interest

None disclosed.

### 4. CAC Priorities – Review & Ratify “Draft” Priorities Document for submission to Steering Committee.

Ms. Labrie provided Committee with a report regarding the advantages of the community having a competition pool. The Committee thanked Ms. Labrie and noted that the report would become an attachment to the Statement of Priorities.

**Moved by:** Sarah Mahon    **Seconded by:** Mac Kirk

That the Priorities Document, Version 1 as amended be adopted.

**“Carried”**

### 5. Public Consultation Meetings – Locations & Timing Discussion

- Committee agreed that the public open house meetings should be held within a 2 week period.
- Notice to be provided by, radio, municipal websites/social media, handouts to Tapatoo swim users.
- The first meeting will aid as a template for the rest of the meetings.
- Meetings will be scheduled once Mr. Purdy and Mr. Lundy have prepared a package regarding YMCA and other facility programs.
- Mr. Harrison has volunteered to reach out to the public schools to survey students on their interests.

**6. Other Business**

None.

**7. Next Meeting**

Committee agreed to schedule the next meeting for Tuesday February 18, 2020, 4:30 p.m. to 6:00 p.m. to be held in the Council Chambers at the Municipality of McDougall, 5 Barager Boulevard, McDougall.

**8. Motion to Adjourn**

**Moved by:** Richard Culverwell    **Seconded by:** Bob Griffiths  
That the meeting be adjourned at 5.25 pm.

**“Carried”**

DRAFT

# Wellness Centre & Pool Citizens Advisory Committee

## PRIORITIES SUMMARY

*Version 1 – December 2019*

### **1. Six Lane / 25 Meter Pool (6 Lane Leisure minimum)**

- Brought forward by the most committee members during a survey done following the inaugural meeting of the CAC
- Bradford Wellness Centre (BWC) suggested an example of a 25m, 6-lane pool with competitive blocks on deep end and an infinity design in shallow end
- 6-lane competitive-style pool will allow area to host swimming competitions
  - Noted that Dana, Joan, Mac, and Richard have backgrounds in competitive swimming for future discussions regarding making the pool suitable for training and competitions
- 6-lanes (whether competitive or leisure) will provide more versatility such as:
  - Larger shallow end for water aerobic-type classes
  - Ability to have many different activities occurring simultaneously
  - Scuba diving certification
  - Water rescue certification (for Fire Dept.)
- Sufficient deck space for accessibility, teaching and safety
- Accessibility to the pool will be addressed in committee's feedback
  - Ramp versus Chair Lift

### **2. Reception & Common Area with Vending Machines**

- Controlled entry point staffed by administrative personnel
- Information on Membership, Programs, Pricing & Scheduling
- A point to rendezvous with family and friends
- Recommend that Parry Sound facility include a casual meeting area with Vending Machines as a social gathering and meeting point for family members
  - Should be central to the facility
  - Noted that Snack bars require Arena partner to operate profitably

### **3. Viewing Areas**

- Spectator space to observe competitions (pool and gym)
- Social area for Parents / Grandparents to watch their children swimming

### **4. Fitness Studio / Gym / Weight Room**

- Sub-priorities should fall in place via the Public Consultation meetings
- Based on current YMCA program offerings in other facilities – Ryan & Tom

***Priorities Summary  
December 2019***

**5. Walking Track**

- Perimeter of building (i.e. second level)
- Option for circuit training

**6. Other Mentions**

- Superior energy efficiency design & power (to reduce operating costs)
- Additional water park features (ie Splash Pad)
- Charging Station for Bicycles
- Area History Recognition – Participating Municipalities and First Nations

# Wellness Centre & Pool Citizens Advisory Committee

## PRIORITIES SUMMARY

### Appendix "A"

## Advantages for Community having a Competition Pool

### Summary

- Successful combination of the demands of performance-based competition with those of community-based leisure offerings under one roof. Even though it's a competitive pool it will be designed for full access by the community, for all ages and abilities.
- Competition: It can play a role in bringing communities together, having a social and cultural impact, developing social capital and reducing crime and anti-social behaviour.
- Local Business Advantage: From retailers, hoteliers, pubs and restaurants to local cultural venues will enjoy an uptake in visitors. Even local campsites, B&Bs, cottage rentals or hotels, if the event involves an overnigher!
- Competition pool on community - Team enriches the fabric of community
- Increased Media coverage and opportunities
- Sporting event advertising (revenue)
- City or locality visibility benefits associated with a competitive sports facility or team
- Competitions all year (every season)
  - Age Group Meets 4 days, influx hundreds of parents / officials / coaches needing food and lodging
  - College, Highschool, Masters etc meets 1 day
- Regional Revenue
  - When a team hosts a very small meet (large meets 1000 at larger pools) with close to 200 swimmers inbound, those kids aren't coming to town on their own. You'll see mom and dad, and possibly siblings and grandparents, bringing closer to 600 or more people to stay in hotels, explore activities and dine in restaurants.
  - A team that hosts successful meets can bring in millions of dollars to a city over time.
  - The meet may be the first introduction for many families to our city and pool. If they have a great experience, they'll tell their swim friends and come back and explore the area.
- Entertainment event (meets) for community - clear, bright and inclusive community space for spectators. Foster new activity for community.
- Children in "learn to swim" programs have opportunity to watch National or Olympic calibre athlete train – wow factor.
- Records: lifetime and multi-generational sport – record boards.
- Friendly competition (family generations of records)
- More local people participating as volunteers in community life
- More sustainable swim communities with local pride and a sense of place
- An increase in culture of respect and tolerance among young people
- Fun town rivalries (example Sudbury vs Parry Sound)
- Home team advantage
- We live on the water, show the rest of Canada we mean business and we have world class swimmers, coaches, officials and staff!
- High performance Center - Provide an environment aimed at developing identified swimmers in the region / community to their potential.
- Benefits to Kids in Community
  - Chance to be part of team with a state of the art facility - physical activity / drive, discipline

## **Tourism & Recognition for Area (Put us on the Map)**

Influx of meets = parents and kids exploring community activities in time off

## **Employment for Community**

Lifeguards for meets and practices

## **Community Spirit (look at what hockey has done!)**

Another Local Sport – Community Pride

## ***What can it do for our smaller communities?***

- A proportion of “cottage swimmers” are here already from Age Group to Masters Swimmers (from big swimming towns like Toronto, Sudbury, Hamilton etc)! They need a place to practice & compete in the summer. Parents will be happy to give kids a pool to practice and compete in during cottage season.
  - Summer competition close to the cottage
- More tourism – in cottage country (influx revenue for motels, restaurants, cottage rentals, parks etc)
- Camp ak o mak swim camp for example (even though part of Magnetawan area) – camps can benefit with a competition pool

## **Facility Revenue / Rentals – Competition Pool**

- Local Age Group and National Swim Club and competitions revenue
  - Practice 12x / week (2 hours)
  - Meets 16x / year
    - 2-4 days each
  - Canadian and International swimming events
- High school swim club and competition revenue (2 school teams)
  - Practice 6x / per week (2 hours)
  - Meets 10 /year
    - 1 day each
- College team
  - Practice 7x per week
  - Meets – 3x per year
- Masters swimming club and competition revenue (2 club teams)
  - Practice 12 / wk (2 hours)
  - Meets 6x / year
    - 1 day each
- Corporate / Hospital / Not for Profit Club Teams
  - Practice 1/wk (1.5 hours)
  - meets 2x per year
- Cottage Teams
  - Practice 2x per week
  - Meets 4x per year, relays
- Camp ak o mak – meets (and other camp teams)
  - 1x per year

- **Syncro Swimming, WaterPolo, Triathlon meets potential**

## **Tactical Advantages of a Competition Pool**

### **State of the Art Facility to Compete and Train**

- **Practice each day for gold in pool where kids can practice starts, finishes etc.**
  - o **Ready swimmers for National level competitions**
- **Gets families in competitive state of mind / pride in pool**

### **Benefit to Competitive Swimmers – Competition Pool**

- o **Simulates big day performance – every practice – set for success at meets**
- o **Coach easier instruction**
- o **Swimmers less crowded, impeded by walls**
- o **Pool faster (circulation, walls) – times closer to completion (compared to slower pool)**
- o **Blocks to practice starts, deeper water for turns**
- o **Greater and more advanced participation.**
- o **Potential recruitment at meets into colleges / bigger programs**
- o **Comfortable spectator areas / fans**
- o **Pool stage for high performance**

### **Summary of Writer - Dana Labrie**

- **Canadian Nationals**
- **Canadian Olympic Trials competitor**
- **University Hall of Fame - 10x pool records**
- **Swim coach – Canadian and US Age Group Swimming**
- **Assistant swim coach – University Swimming**

single and currently resides in Cleveland.



## **DANA LABRIE** **Women's Assistant Swimming Coach**

Although Dana Labrie is beginning her first season as an assistant coach for the Cleveland State women's swimming team, she is hardly new to the school. In fact, like Head Coach Mike Lehto, Labrie enjoyed a great career competing as a swimmer for the Vikings.

Labrie's efforts from 1990-94 will surely make her go down in history as one of the all-time greats in CSU swimming. The Willowdale, Ontario, Canada native virtually rewrote the record books through her career. Going into this season, Labrie holds more records (7) than any other swimmer in CSU history and is second for most individual records (3). To cap off her outstanding collegiate career, Labrie took first place in the 200 individual medley at the 1994 Mid-Continent Conference Championships. Finally, Labrie finished her swimming career as one of only two female CSU swimmers to have been named as Cleveland State's "Outstanding Female Swimmer of the Year" three times.

Labrie is currently working on completing her degree in Marketing. She is single and lives in Cleveland.



## **JEFF ARNOLD** **Diving Coach**

Jeff Arnold is in his 12th season at Cleveland State as the diving coach.



# Wellness Centre & Pool Citizens Advisory Committee

## PUBLIC CONSULTATION MEETINGS

Suggested that a few meetings be held in various municipalities to allow public input for the list of priorities being brought forward by the CAC.

### Proposed locations for meetings:

- Carling – ***referred to Richard Culverwell***
- Parry Sound (BOCC) – ***referred to Ron Harrison***
- Seguin – ***referred to Sarah Mahon***
- First Nations – ***to be discussed with Chuck Baker***
- Pointe au Baril – ***referred to Tom Lundy***
- McKellar – ***referred to Ron Harrison***
- Add other locations as needed

### Focus and Goals of meetings:

- Desired concepts and program recommendations from the public/rate payers
- Have as many CAC members as possible at each meeting to ensure a consistent message and provide support to each other
- Give presentation of “This Is Where We Are At”
- Use a large board to collect data
  - Attendees would place stickers next to their top priorities
  - Suggestions of priorities on board based on programs offered in YMCAs and from other recreational facilities – ***referred to Ryan & Tom***
  - Also include a board titled “What Did We Miss?” for further input
- Steering Committee member can be invited to assist as required
  - Suggested not to include members of the Steering Committee to avoid meetings focusing on funding/finances

### Notice of Meetings

- Radio public service announcement
- Municipal websites & Social Media
- Handouts to Tapatoo users

### School Assembly/Survey:

- Survey students throughout schools – ***referred to Ron Harrison***

## Lori West

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**From:** Tom Lundy  
**Sent:** Monday, January 20, 2020 9:16 AM  
**To:** 'Larry Fleetham'  
**Cc:** Lori West  
**Subject:** RE: Pool Committee

Hi Larry,

I understand and will pass this on to the committee members via Lori.

On behalf of the Committee we thank you for your efforts to date,

Best regards,

*Tom Lundy*  
**Mobile: 416-550-3434**

-----Original Message-----

From: Larry Fleetham  
Sent: January 18, 2020 1:33 PM  
To: Clayton Harris  
Cc: Tom Lundy  
Subject: Pool Committee

Please accept my resignation from this committee. I was asked by a council member to join this group to advise on technical matters regarding site development, As this is not within the in the scope of this committee and I have no expertise in regard to indoor pools I have nothing to add. I wish you every success in this endeavour. A pool would be e substantial asset to the community. If I can be of help in my area of expertise I would be happy to to so.